

# Executive Summary

This Strategic Plan provides important focus and guidance to the District. The plan incorporates and builds from the HHPRD 2020 Master Plan. It helps ensure that District resources are prioritized in a way that is best aligned with resident and patron interests.

The planning process was initiated in June 2023 and completed in June 2024. The six phases of planning resulted in three major strategic initiatives

for the District: Preserve Our District's Valued Assets, Align Services With Our District's Evolving Interests, and Provide World-Class Experiences.

This Strategic Plan document outlines the comprehensive steps and actionable outcomes for the District to maximize benefits for the community and patrons. Through this guidance, HHPRD has support to make the best strategic decisions aligned with highest priorities for the next 10 years.

## HHPRD priorities for the next 10 years:



Identify needs and opportunities



Improve financially sustainable practices



Help ensure an equitable balance of services

## The Strategic Plan primarily focused on:



Community Engagement



Facility assessments



Financial and funding analysis



## Mission and Vision

HHPRD is guided by the following mission and vision statements:

### Mission

HHPRD provides first-class parks, open spaces, facilities, and recreation programs that enrich and promote a healthy lifestyle, create memorable experiences, and build relationships between the District and its community while valuing equity and inclusion.

### Vision

The vision of HHPRD is to provide an improved quality of life to residents and the surrounding community through its recreation programs, local parks, and entertainment facilities.